



The Leadership Performance Training Center Inc.
 111 Staley Ave Butler, PA 16001
www.lptcleadership.com
 724-841-6784



Return On Investment (ROI)

What are you paying for?

AFTER TWO WEEKS WE TEND TO REMEMBER ...

10% of what we read

20% of what we hear

30% of what we see

50% of what we see and hear

70% of what we say

90% of what we say and do



The Cost of attending the CCLC is about the same as the average seminar...

But the retention from lessons learned at the CCLC are utilized Forever!

Adapted from: Edgar Dale *Audio-Visual Methods in Teaching*, Holt, Rinehart and Winston.